

East Cobb Braves Baseball Annual Sponsor Fall 08 – Summer 09

Sponsor (Name of Business): _____

Contact Person: _____ Phone: (_____) _____

Address: _____

City/State/Zip: _____

Sponsorship Levels (circle your choice)

| | Bronze | Silver | Gold | Platinum | Manager's Club | President's Club |
|---|--------|--------|-------|----------|----------------|------------------|
| | \$100 | \$250 | \$500 | \$750 | \$1000 | \$1500 |
| <i>Thank you letter from team</i> | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| <i>Personal invite to practice</i> | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| <i>Personal invite to game</i> | | ✓ | ✓ | ✓ | ✓ | ✓ |
| <i>Day in the Dugout</i> | | | | ✓ | ✓ | ✓ |
| <i>Listing on Main Sponsor Page</i> | | ✓ | ✓ | ✓ | ✓ | ✓ |
| <i>Link to Sponsor Website</i> | | | ✓ | ✓ | ✓ | ✓ |
| <i>Logo on Main Sponsor Page</i> | | | ✓ | ✓ | ✓ | ✓ |
| <i>Logo on Team Banner</i> | | | ✓ | ✓ | ✓ | ✓ |
| <i>Signed baseball by all team players</i> | | | ✓ | ✓ | ✓ | ✓ |
| <i>Plaque with Team Picture (end of season)</i> | | | | ✓ | ✓ | ✓ |
| <i>Preferred Listing on Website</i> | | | | ✓ | ✓ | ✓ |
| <i>Slogan or recommendation</i> | | | | | ✓ | ✓ |
| <i>Lunch with coach</i> | | | | | ✓ | ✓ |
| <i>Lunch with team</i> | | | | | | ✓ |

ECB Braves will size your logo to fit our sponsors' page and banner, if those items are included in the sponsorship level that you have chosen. Please e-mail logos or digital media to coaches@EastCobbBraves.com

Please read digital size information carefully when supplying sponsor material!
Mark a line through any items on the sponsorship level that you do not want.

Sponsor's Signature: _____

Date _____

ECB Braves' Representative Name & Telephone No. (PLEASE PRINT):

Name: _____

Telephone: (_____) _____

Date: _____

www.EastCobbBraves.com

To Parent or Seller:

All costs of all items provided to the sponsor will be deducted from the amount credited to you. In other words, if a sponsor who donates \$750 wants a plaque, and it costs \$75, then you will be credited with \$675. If the situation occurs where team funds are not used to purchase a plaque or any other items, then the full amount will be credited to your account.

You may offer a plaque to a sponsor at any level, but the cost will be deducted from the amount that is credited to your account.

Feel free to be creative and make things that you can provide to the sponsor in addition to what the team provides. Make sure that you provide these without using team resources.

You are the seller of the sponsorship, and it is your responsibility to keep the sponsor happy. The staff will not entertain or communicate to the sponsor unless specifically listed in their sponsorship level. You are solely responsible for coordinating, communicating, obtaining and delivering any items promised to your sponsor.

| | Your additional responsibilities |
|---|--|
| <i>Thank you letter from team</i> | Write the letter; obtain coach's signature, mail or deliver letter |
| <i>Personal invite to practice</i> | Invite sponsor to a practice; provide sponsor with directions; notify coaches |
| <i>Personal invite to game</i> | Coordinate potential dates with coaches; invite sponsor to a game; provide sponsor with directions; notify coaches |
| <i>Day in the Dugout</i> | Request date from coaches; coordinate date; provide sponsor with directions |
| <i>Listing on Main Sponsor Page</i> | Obtain business name and provide to coaches |
| <i>Link to Sponsor Website</i> | Obtain url and provide to coaches |
| <i>Logo on Main Sponsor Page</i> | Obtain electronic format of logo and provide media to coaches |
| <i>Logo on Team Banner</i> | Obtain electronic format of logo and provide media to coaches |
| <i>Signed baseball with all team players</i> | Purchase baseball; obtain player signatures on baseball during practice – NOT during a game weekend |
| <i>Plaque with Team Picture (end of season)</i> | Purchase plaque; take team picture or obtain one from team photographer; deliver plaque to sponsor |
| <i>Preferred Listing on Website</i> | Notify coaches that sponsor has paid a level that provides for preferred listing – sponsors with highest level of sponsorships will be listed at the top |
| <i>Slogan or recommendation</i> | Obtain desired slogan or recommendation from sponsor – must be 1 line or less and send it via e-mail to coaches |
| <i>Lunch with coach</i> | Coordinate and pay for lunch for all people in attendance, including the coach; Coordinate date with a coach |
| <i>Lunch with team</i> | Coordinate and pay for lunch for the entire team and anyone else that attends the lunch; Coordinate a date for the team via team mom and coaches |

I am solely responsible for delivering all commitments made to sponsor.

Name (Please print)

Signature

Telephone (_____) _____

Date _____