



Why Sponsor the Illinois Indians?

The Illinois Indians baseball program consists of players ranging in age from 10 years old to 18 years old. All of our players have demonstrated unique baseball ability, along with a desire and passion to improve.

The goal of the Illinois Indians Organization transcends the game of baseball. We are about the game of baseball and life itself. We are about playing the game the right way, and doing the right thing both on and off the field. We pride ourselves on being outstanding young men in addition to being talented players.

The costs to train our young players are high. From the cost of professional coaching to the cost of playing in tournaments far away from home, our players need financial support not only from their families, but also from businesses and people such as you, who want to help to improve the lives of young people.

We will teach our players the value of hard work and commitment. More important than being a good baseball player is being a good citizen. We will use the baseball experience to teach many of life's most important lessons.

We need your help to make this happen.

Sincerely Yours,

A handwritten signature in black ink that reads "Nelson C. Gord". The signature is written in a cursive style with a large, stylized initial "N".

Nelson C. Gord
President, Illinois Indians Travel Baseball Club
www.illinoisindiansbaseball.com



Sponsor Banner Marketing Guide:

All pricing based on display of sponsor banner on Illinois Indians web site, www.illinoisindiansbaseball.com.

Sponsor Banners displayed through 9/30/10.

Over 150 families participate in our program and our web site should generate **50,000 or more hits** during the promotion period.

Page	Position	Price	# Slots
Home	Top	\$900	2
Home	Bottom	\$700	2
Schedule	Top	\$800	2
Schedule	Bottom	\$600	2
Scores	Top	\$600	2
Scores	Bottom	\$500	2
About	Top	\$600	2
About	Bottom	\$500	2
Players	Top	\$600	2
Players	Bottom	\$500	2
Staff	Top	\$600	2
Staff	Bottom	\$500	2
Rotating Banner	Rotating (including Stats page and Teams page)	\$400	Unlimited

All Sponsor Banners also Displayed on Sponsor Page

If you do not wish to purchase a sponsor banner (\$400 minimum), but still want to support the Illinois Indians organization and its players, you may make a charitable contribution for any amount. We are an approved 501c3 charity and our EIN is 26-3423879. Your name or company name will be listed on our sponsor page.



WEBSITE SPONSOR BANNERS

The Sponsor Banners on this sheet will be displayed on this page: (CHECK ONE)

- HOMEPAGE
- SCHEDULE
- REMAINING PAGES
(ROTATING ADS)
- SCORES
- ABOUT
- PLAYERS
- STAFF

<input type="checkbox"/> TOP LEFT <input type="checkbox"/> TOP RIGHT <input type="checkbox"/> BOTTOM LEFT <input type="checkbox"/> BOTTOM RIGHT <input type="checkbox"/> ROTATING - N/A
TEXT:
LINK: http://_____ Links directly from the Indians web site to the Sponsors web site
PERIOD: All 2010 Sponsor Banners are effective from time sold through 9/30/10
AMOUNT: \$

- Text sponsor banners should be approximately three lines of 40 characters each (120 characters).
- Image sponsor banners should be in GIF format (example; filename.gif). Ideally they should be 300x60 pixels (if they are larger they will be resized).
- Please write the URL of the IMAGE (http://....etc) in the text box if available, or email the image to the Website Administrator to upload. Administrator is **indianshomerunclub@gmail.com**
- Sponsor banners on the 6 pages specified above remain in that exact location through 9/30/10.
- Rotating sponsor banners will randomly appear at any location (top, bottom, left, right) on all remaining pages except the above six.
- All sponsor banners will be visible on the SPONSORS link on the Homepage when they are posted.