

## JCB Spring 2012 Sponsor Programs February 2012 – September 2012

## JCB Spring 2012 Sponsor Program Contract



Thanks to JCB's amazing local families & sponsors our fields and facilities are constantly being upgraded. JCB is a 501c3 non-profit organization and your contributions are tax deductible. All programs are good for six months (February 2012 – September 2012). Your payment will help purchase equipment and trophies and pay for other expenses such as umpires and field & facility improvements, ensuring the success of our athletic program. **Please contact the JCB Signs & Sponsor Coordinator, Tony Hollobaugh at [tbhmdo@yahoo.com](mailto:tbhmdo@yahoo.com) with any questions or concerns. Thank You!**

Tax Id #501C3 ID 59-3466976

Team Name: \_\_\_\_\_ (Cubs)

Division: \_\_\_\_\_ (Minors 10U)

Manager's Name: \_\_\_\_\_ (Joe Jock)

Sponsor: \_\_\_\_\_ (Al's Pub)

Contact Person: \_\_\_\_\_ (John Doe)

Sponsor Phone: \_\_\_\_\_

Sponsor Email: \_\_\_\_\_

Sponsor URL: \_\_\_\_\_

Amount Due: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail completed form and check to:  
**JCB c/o Aimee Burgess**  
**1001 Bittersweet Branch Court**  
**St Johns, FL 32259**

Submit all artwork to [JCB@WebsByJeannie.com](mailto:JCB@WebsByJeannie.com). All artwork **MUST** be submitted as an electronic file in a .doc, .gif, .jpg, .pdf, .png or .tif format. **NO exceptions.** Website banners are 500 x 70px. Field sign artwork should be a minimum of 600 x 400px. The higher resolution and size, the better the print quality for billboard signs. Standard field signs are 18" x 12". JCB reserves the right to edit all content deemed inappropriate for print. You will be contacted regarding any changes or questions (additional design charges may apply). Any artwork submitted that is not print ready and does not meet the above specs will **NOT** be posted. You have the option of paying an additional design fee or text-only sponsor signage.

2012 Sponsorship Packages	Lead Off	Base Hit	Double	Triple	Home Run	Grand Slam
Banner Ad on Sponsor Page	✓	✓	✓	✓	✓	✓
Rotating Web Banner Ad	✓	✓	✓	✓	✓	✓
"Thank You" Plaque	✓	✓	✓	✓	✓	✓
Logo Sign at Team Field		18"x12"	18"x12"		3' x 2'	
Logo Sign at Field of Choice*				18"x12"		3' x 2'
Main Page Web Banner Ad			Bottom	Bottom	Top	Top
Facebook & Twitter Shout Outs					✓	✓
Online Coupon on Website						✓
	\$200	\$250	\$300	\$350	\$400	\$500

\*Mills Concession, Mills #8 or Durbin Field

Team & League Sponsorship Packages	
Lead Off	\$200
Base Hit	\$250
Double	\$300
Triple	\$350
Home Run	\$400
Grand Slam	\$500
Extra Bases	
Facebook & Twitter Shout	\$10
On-Line Coupon	\$25
Additional Field Sign	\$75
3' x 2' Field Sign Upgrade	\$75
3' x 2' Additional Field Sign	\$150
Design Services (Optional)	
Web Banner and/or Coupon	\$20
Field Sign	\$25

Total:

### JCB Sponsor Guidelines

- JCB Sponsorship Packages are good for 6 months (February-September) and are non-refundable.
- ALL teams are required to secure a team or league sponsor or will be subject to a \$200 fine.
- Businesses MUST be a team or league sponsor to be eligible for extra base sponsorship promotions and ads (a minimum of \$200 team sponsorship).
- All sponsor programs & promotions associated with JCB are subject to change without notice upon the JCB Board's discretion. Among other things, JCB may withdraw, limit, modify or cancel any programs.
- Allow 6-8 weeks production for any NEW field signs or Web banner ads.

**Note: You may also use pay by credit card by using our online sponsor form at [julingtoncreebasball.org](http://julingtoncreebasball.org)**