

## MAHA SPONSORSHIP OPPORTUNITIES



MAT-SU AMATEUR  
HOCKEY ASSOCIATION

### Corporate Sponsorship

All proceeds of corporate sponsorship contributions are distributed in the following way:

50% to the association's over-all ice bill; 20% to administration cost (resulting in lower registration cost to players); 20% to the individual player scholarship program; and 10% to the gear loan program.

#### **Hat Trick level- (\$1500)**

All Hat Trick level sponsors will receive their name on the MAHA benefactor sign at the Brett Memorial Ice Arena. Sponsors will be prominently displayed on all individual team sponsor banners that are posted at both home and away games. Sponsor's name will be embroidered or screened on (1) bag of gear in the gear loan program. Sponsors will receive advertising on [www.matsuhockey.com](http://www.matsuhockey.com) and in the MAHA newsletter. Corporate sponsors also will receive copies of the MAHA newsletters and end of the season appreciation plaques.

#### **Play Maker Level- (\$1000)**

All Play Maker level sponsors will receive their name on the benefactor sign at the Brett Memorial ice arena; inclusion on (5) team banners; advertising on [www.matsuhockey.com](http://www.matsuhockey.com) and in the MAHA newsletter; copies of the MAHA newsletters and end of the season appreciation plaques.

#### **Breakaway Level- (\$500)**

All Breakaway level sponsors will receive their name on the benefactor sign at the Brett Memorial ice arena; advertising on [www.matsuhockey.com](http://www.matsuhockey.com) and in the MAHA newsletter; copies of the MAHA newsletters and end of the season appreciation plaques.

If corporate sponsors have signage available MAHA could display at events hosted by MAHA such as invitational or state tournaments, or association wide events such as the booth at the state fair or MAHA hosted collegiate games etc., please make note of a contact person that could provide the banner:

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If you have any questions regarding the MAHA sponsorship program that cannot be answered by the representative that is soliciting your sponsorship, please contact MAHA's president Steve Elwell @ 373-2520

*Thank you!*

### TEAM SPECIFIC SPONSORSHIPS

#### **Jersey Sponsors-**

Team sponsorship for jersey advertising can be done in two ways: for a \$750 sponsorship sponsors receive advertising on one set of jerseys either home or away; a \$1500 sponsorship includes advertising on both home and away jerseys.



#### **Talon Club-**

Talon Club members have the opportunity to donate funds to any team specified to assist in paying for team expenses that may be incurred throughout the season. Teams are encouraged to list Talon club members on team pages at [matsuhockey.com](http://matsuhockey.com) and may choose to list major contributors on team banners.



### PLAYER SPONSORSHIPS

Unfortunately, as a non-profit MAHA cannot provide a donation receipt for sponsorship of individual players. If you would like to sponsor an individual player, please make checks payable to the player's parent or legal guardian so they may apply these funds directly to their player's ice bill.

# MAHA Contribution Form



MAT-SU AMATEUR  
HOCKEY ASSOCIATION

Tax ID #  
92-0060967

<b>Date</b>	<b>Sponsor Name</b>																				
<b>Mailing Address</b>	<b>City State Postal Code</b>																				
http://																					
<b>Phone</b>	<b>E-mail Website</b>																				
<b>Credit Card Billing</b>	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard                    or                    Check Number																				
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<b>Name as it appears on card</b>	<b>Card Number</b>																				
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M	M	Y	Y																		
<b>Signature*</b>	<b>Expiration</b>																				
<b>Other Donation (please describe)</b>																					
<b>Approximate Value</b>	<b>MAHA Event</b>																				

**Please note:**

- MAHA is listed as a 501 (C) 3 Non-Profit Corporation with the IRS all contributions are therefore tax deductible.
- Other donations may include goods, services, or gifts-in-kind; tangible items that may be raffled or auctioned at Eagle events. Please provide a detailed description for your donation receipt.

\*By signing the above form, I give the Mat-Su Amateur Hockey Association permission for a one time charge to my Visa or MasterCard account for the amount listed above.

*Please indicate level of sponsorship:*

**Corporate**

- Hat Trick (\$1,500)
- Play Maker (\$1,000)
- Breakaway (\$500)

**Team Jersey**

- (1) Home or Away (\$750)
- (2) All (\$1,500)

**Team**

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**Talon Club**

Team to Benefit

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Donation Amount

\$	
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Please make all checks payable to MAHA.  
 Please only submit by mail with ATTN: to the MAHA treasurer Devona Schruf at P.O. Box 871880 Wasilla, AK 99687

*Thank you!*