



BRYC ELITE PERFORMANCE ACADEMY Sponsorship Program



BRYC '95 Elite, with its newly formed Elite Performance Academy, has secured corporate sponsorships to substantially defray program expenses for Academy participants. Specific program elements will be fully funded for all participants:

- Uniforms and Training Gear
- BRYC Club and Coaching Fees
- League and State Association Fees
- Tournament Fees

Additionally, our Program Director and Coaching Staff will utilize remaining available sponsorship funding to subsidize strength and conditioning training, soccer skill training, college tours, college camps, academic assistance, travel and lodging expenses, and other elements of individualized plans developed for each player.

OUR MISSION:

To create a model sports program that brings together a group of highly motivated, dedicated soccer players to compete at the highest levels of play while providing a comprehensive soccer education and training plan to maximize each player's abilities and achieve individual objectives. Our program will prepare each girl to play soccer in college, with a targeted goal of 100% recruitment, while emphasizing academic excellence.

OUR VISION:

Deliver to college programs, the best prepared soccer players in the country.

OUR VALUES:

We value the art and science of playing the game of soccer with a team-centric approach. Core team values include discipline, respect, accountability, hard work and dedication to achieving academic and soccer specific objectives. Discipline, both on and off the field, is reinforced in all aspects of player training, development, behavior and academics. Respect for each other, coaches, officials, parents and opponents is required and expected. Accountability for one's actions and supporting team members are values modeled by coaches and players. Hard work and dedication provides the foundation upon which the program thrives.

OUR PLAN:

BRYC and our Program Director have designed a program to showcase and prepare each Academy participant for success in college – both on and off the field. The Program Director spearheads the development of individualized plans for each player. Each plan starts with defining a player's objectives, followed by developing the optimal plan for achieving these objectives. Elements of each player's plan include technical and tactical training, strength and conditioning, speed and agility training and academic assistance. These plans consider how each participant can best manage her time to achieve her objectives and be at peak performance level when exposed to college coaches in showcase tournaments and camps. Our Coaching Staff will coordinate college visits, personally connecting players with college coaches, provide guidance throughout the recruiting process and fully prepare each participant for their college selection.

Current program participants have visited these colleges through campus visits specifically arranged by our Program Director and have met the coaches that run each college program:

University of Virginia
University of North Carolina
Princeton University
Wake Forest University
James Madison University

The College of William & Mary
Virginia Commonwealth University
University of Richmond
Washington & Lee University
Virginia Military Institute

This is a full-time, year-round program. We plan to play in USYS National League, USYS Region I Premier League, WAGS Division I, and Virginia State Cup as well as attend CASL, Disney, Jefferson Cup, Discovery Cup, PDA Showcase and Southern Showcase, among others.

OUR STAFF:

Larry Best, our Program Director, has 29 years of coaching experience, specializing in the field player development. He has developed and been associated with players who have graduated to college, professional and national team careers. Larry has built personal relationships with high profile coaches representing some of the most prestigious colleges and universities in the country. He also has developed close personal relationships with professional Hall of Fame coaches who represent both the current and former Men's and Women's National Teams. Over the years, these coaches greatly influenced Larry to help him shape and formulate a plan that would focus on the development of youth players to prepare them to achieve the highest level of play possible while nurturing a love and passion for the game.

OUR SUCCESS:

Success can be measured and achieved in many ways. SUCCESS in our program is directly related to player development. Developmental success requires planning, commitment and alignment of players' objectives over time. We believe that player development "is not a sprint, it's a marathon."

"Your kids are technically sound and tactically sophisticated for U15. It's obvious you have created a culture where development is your main focus."

US Soccer National Instructional Staff Member

"I really enjoyed watching your team do it "Barca" style. I don't get to see enough good soccer in my recruiting, so thanks. Unfortunately, I saw your game early in the day, so the rest of the day was all downhill. Your kids are pure soccer players, I really appreciate that."

Division I, Head Women's Soccer Coach

**FOR MORE DETAILS, INVITATION TO TRAIN WITH THE TEAM OR TRYOUT SCHEDULE,
PLEASE USE THE CONTACT INFORMATION BELOW.**

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